

BASECAMP

COFFEE

TALKS

with...

Purpose?

- Networking
- Informative
- Collaborative
- Fun



Getting on the Same Page: Digital vs. Analog What's Your Speed?

Eric Miller, Managing Partner
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Recap



❖ Leaders, watch your WATCH!

❖ Words

❖ Actions

❖ Timing

❖ Communication

❖ Health

Leadership

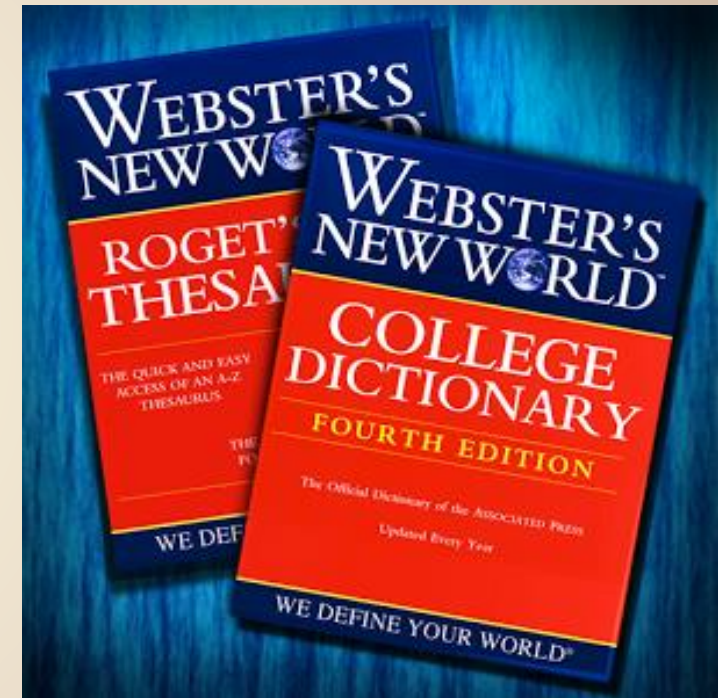
...and your

Brand



Communicating & Understanding

- ❖ Words are used to describe, inform, cause change and each has a definition via Webster
- ❖ But people process information – speed and words differently





Two Kinds of Thinking Styles



❖ Digital thinkers and communicators



❖ Analog thinkers and communicators



Learning Styles

- ❖ Strong capacity to adapt – learn quickly
- ❖ Repetition and hands on
- ❖ Can do the abstract vs. needing concreteness





Absorbing Information



- ❖ Precise vs. deliberate
- ❖ Absorbs under time constraints vs needs more time
- ❖ Detail oriented





Problem Solving



- ❖ Assimilates quickly vs. slower absorption (less proficient)
- ❖ Quick mental calculations
- ❖ Need time and a tool (slide rule)





Applying This Information



- ❖ So how do these groups communicate?
- ❖ What should we recognize and appreciate?
- ❖ Understanding provides clarity





Thank you!



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