

BASECAMP

COFFEE

TALKS

with...

Purpose?

- Networking
- Informative
- Collaborative
- Fun



Leaders, Watch Your W.A.T.C.H!

Eric Miller, Managing Partner
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“Word”



- ❖ Honesty & truth are important for building trust'
- ❖ Words can be damaging
- ❖ Words show passion, kindness
- ❖ Words show intent and provide clarity





“Actions”



- ❖ Is it do as I say or as I do?
- ❖ Your company brand and your personal brand – are they in sync
- ❖ Are you held accountable?
Holding others?
- ❖ What is your culture like?

Leadership
...and your
Brand



“Timing”



- ❖ Do you avoid the hard stuff
– the big hairy beast in the room?
- ❖ Do you stay on the high ground?
- ❖ Are you walking your talk?
- ❖ Bad news does not get better with time





“Communication”



- ❖ Are you clear?
- ❖ Saying what you mean
- ❖ Having empathy
- ❖ Building trust
- ❖ Digital vs. analog





“Health”



- ❖ Are you taking care of *you*?
- ❖ Balance
- ❖ Mental clarity
- ❖ Always need to be at your best
- ❖ Work on J.O.Y.





Thank you!

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